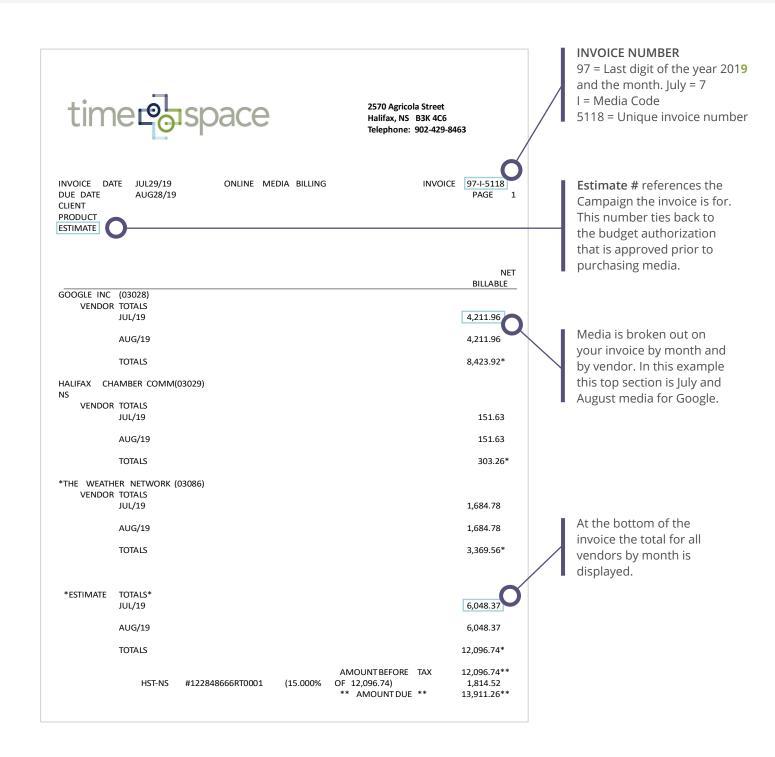
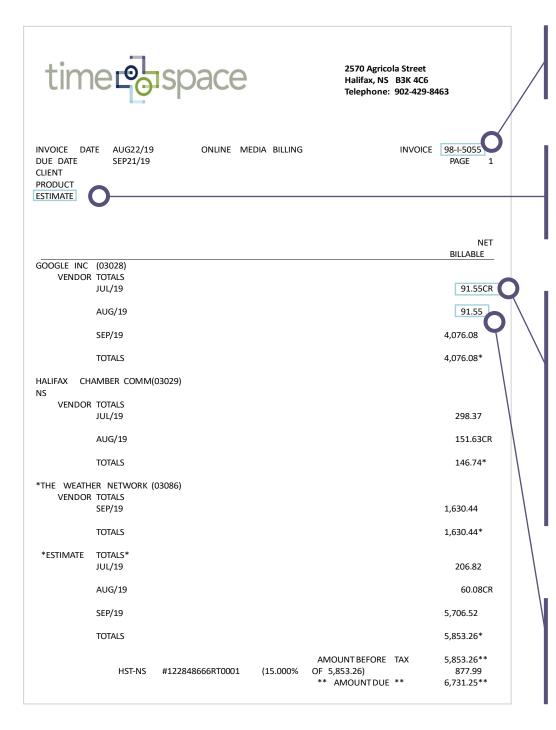
## Media Invoice



## Media Invoice with Variances Billed



## **INVOICE NUMBER**

98 = Last digit of the year 2019 and the month. August = 8 I = Media Code 5055 = Unique invoice number

Estimate # references the Campaign the invoice is for. This number ties back to the budget authorization that is approved prior to purchasing media.

This is an example of a variance being billed back after reconciliation. In this sample Media for July would have been invoiced based on the plan in June. Once the media runs and invoices from vendors are reconciled the system determines that a credit is owed back. The system will automatically bill back the credit. Your Budget Control Report (BCR) would reflect this credit in the month the media occurred (July in this case).

In this example the credit is immediately reinvested in August. The system generates a bill for this. In the example the net effect is zero however your BCR will correctly reflect this movement of media by month.